



DEADEYE RED BLEND 2017 NAPA VALLEY

Deadeye by Provenance Vineyards lives at the creative intersection of careful vineyard selection and winemaker's gut instinct in blending.

WINE PROFILE

Intoxicating aromas of blackberry, cherry and cocoa invite the senses of this expressive wine. A structured palate introduces plush notes of cranberry, raspberry and cola, complemented by spicy notes of cassis and clove. The opulent wine will continue to mature for at least 10 years.

VINEYARD SELECTION

Within Napa Valley:

- Malbec, Cabernet and Syrah - Calistoga
- Merlot - half from Oakville and half from Oak Knoll
- Petit Sirah - Oak Knoll
- Reserve Cabernet (5%) - Rutherford and Mountain Vineyards

VINTAGE

Heavy rainfall from January to April created flood-like conditions. May through August saw major heat spikes with temperatures reaching 120 degrees Fahrenheit. A vintage with careful leafing an extra selective picks within a vineyard block were crucial to identify proper maturation uniformity.

NATURAL WINEMAKING

Night harvest to keep the fruit cool and preserve the natural acid. Berry sorting for the perfect berry. 3-5 cold soak at 50 degrees Fahrenheit for color. Two-week primary fermentation, 85 degrees Fahrenheit stainless steel fermentation for structure. Malolactic fermentation in barrels for mid-palette integration.

WINE REVIEWS

"A soft juicy wine with spice, dark berries and fresh sage. Full body, round texture and a savory finish. Drink now."

92 points, James Suckling, February 2020



BY THE NUMBERS

35% Merlot
29% Malbec
18% Cabernet Sauvignon
15% Petite Sirah
3% Syrah

Aged 18 months in French and American oak (40% new)
Winemaker barrel selection at blending

ALC: 15.2% TA: 5.2 g/L pH: 3.91





P PROVENANCE VINEYARDS

NAPA VALLEY TRUE TO OUR ORIGIN

Provenance Vineyards began in 1999 producing Rutherford Cabernets. Its founders had the vision to produce fine wines by discovering Napa Valley vineyards of unique "provenance" or origin. Over two decades, the brand was bought and sold twice and passed through the hands of two large corporations.

RETURNING TO CLASSIC FAMILY ROOTS WITH ITALIAN STYLE



Allen and Tiana Lombardi acquired Provenance Vineyards in November 2021 to infuse this iconic Napa Valley brand with the energy it deserves. They were attracted to its rich history, classic style and strong growth potential. They connected with the brand's polish without pretense.



AJ, Ava, Allen, Tiana and Matthew Lombardi

The family will hold true to Provenance's purpose to produce timeless Napa Valley wine, focusing on its five signature best sellers.

The Lombardi family looks to build the next chapter of the Provenance legacy by increasing its U.S. distribution and introducing this fine wine globally.

NATURAL WINEMAKING SHOWCASING SENSE OF PLACE

Head of Winemaking Noel Basso has 20+ years of experience with California vineyards and grapes. He is returning the brand to the purist philosophy of Founding Winemaker Tom Rinaldi, focusing on working in the vineyards and taking an unwavering grape-quality approach to each varietal. Minimal winemaker intervention allows the character and personality of the grapes to steal the show.

Today, the Provenance Vineyards wine portfolio includes Rutherford Sauvignon Blanc, Napa Valley Merlot, Napa Valley Cabernet Sauvignon, Deadeye Napa Valley Red Blend, and Fortitude Napa Valley Cabernet Sauvignon.

